



スイス時計協会 FH
Fédération de l'industrie horlogère suisse FH
Federation of the Swiss Watch Industry FH



Press Release

August, 2023

Federation of the Swiss Watch Industry
FH Tokyo Centre

**Promotion Event of Swiss Watch Industry, WATCH.SWISS Japan
Exhibit in Tokyo from August 16th, 2023**

The promotional event produced by Federation of the Swiss Watch Industry FH entitled “WATCH.SWISS JAPAN” holds in the 26th Mitsukoshi World Watch Fair at Nihombashi Mitsukoshi Honten. The event tool consists of 7 totems, which has 7 different themes about Swiss watches (Switzerland, Swiss Made, History, Design, Precision, Manufacture, and Complication). Moreover, Visitors can also experience the digital assembly of a mechanical watch movement on a touch-screen “workbench”.

In addition, the “Swiss Watch Tour”: A journey to the holy places of the Swiss Watch Making produced by FH Tokyo will be introduced visitors the tour plans and the highlights of the tour. It can bring the interests of the Swiss Watches and attraction of the Swiss Watch Tour. Please take this opportunity to experience the fascinating world of the Swiss watches.

WATCH.SWISS JAPAN in Nihombashi Mitsukoshi, Tokyo

Duration: From August 16th to August 29th, 2023 10am ~ 19pm

Venue: Nihombashi Mitsukoshi Main Store, Honkan 6F, Watch Gallery,

Address: 1-4-1 Muromachi, Nihonbashi, Chuo-ku, Tokyo

Nominal Support: Embassy of Switzerland/ Switzerland Tourism / Swiss Business Hub Japan / Swiss Chamber of Commerce and Industry in Japan/ Japan Watch Importers’ Association

About FH (Fédération de l'industrie horlogère suisse FH)
Federation of the Swiss Watch Industry FH is a leading association to protect and develop the Swiss watch industry, and we have offices in Biel/Bienne in Switzerland (head office), Hong Kong, Tokyo, and Latin America. The FH currently represents around 500 members, or more than 90 % of Swiss firms active in the production and sale of watches, clocks and components. Our objective is to uphold our members’ interests generally. FH Tokyo mainly assumes an important responsibility as an information centre.

Contact:

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Display Image



Workbench and Totems

