



Creative Linking of International Chambers

Trading Ideas



CLIC is a loose organization of 9 smaller European Chambers of Commerce in Japan created for the purpose of organizing innovative networking events to enable trading of ideas between the members of the participating chambers. CLIC consists of the Austrian Business Council, Belgian-Luxembourg, Danish, Dutch, Finnish, Icelandic, Norwegian, Swedish and Swiss Chambers.

Thursday, October 19 - Joint Chambers Networking Event organized by CLIC:

Nespresso – Conquering Japan with the Ultimate Coffee Experience

Nestlé Nespresso SA is the pioneer and reference for highest-quality portioned premium coffee. Headquartered in Lausanne, Switzerland, Nespresso operates in 62 countries and has more than 10,500 employees.



At the 5th CLIC Event, Mr. Alexander Schoenegger, President & Representative Director, Nestle Nespresso Japan KK, will reveal the secrets behind Nespresso’s success in Japan and share with us his views on the future of the coffee market.



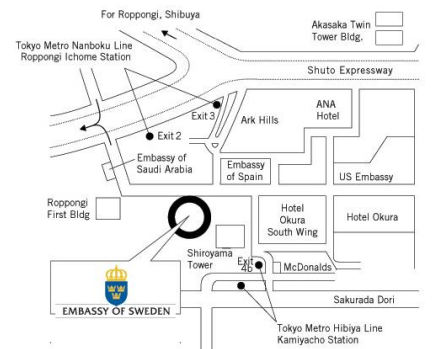
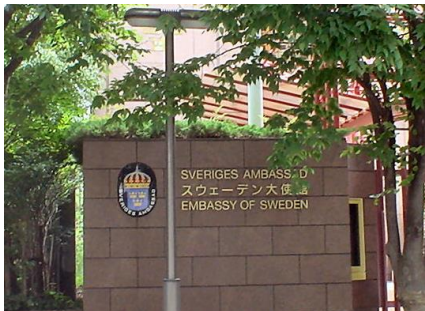
Details:

- Date & Time: Thursday, October 19, 19:00 - 21:00
 - Venue: Embassy of Sweden, 1-10-3-100 Roppongi, Minato-ku [MAP](#)
 - Cost: Members 4,000 yen, non-members 6,000 yen, Including **Swiss buffet and free flowing drinks** (beer, wine, soft drinks)
 - Registrations: By email to info@sccij.jp no later than Monday, October 16
- Cancellations after deadline and no-shows will be fully charged.

About Alexander Schoenegger

Alex Schoenegger was born in 1970 in Vienna, Austria and graduated from WU (Vienna University of Economics and Business) in 1995. He has also earned a Master of Science degree from Erasmus University Rotterdam in 1994. He speaks English, French, German, and Greek.

Alex has spent his professional career at Nestle in various business divisions, such as Nestle Professional, Nestle Waters and Nespresso. Before taking up his current position at Nespresso in Tokyo in September 2014, he served 3.5 years as Market Director Benelux, from 2007 to 2011 as Market Director Asian Region in Singapore and from 2005 to 2007 as International Channel Manager at the company headquarters.



Organizers:

