

THE
TOKYO
TORANOMON
EDITION PUCCI

THE TOKYO EDITION, TORANOMON PARTNERS WITH PUCCI FOR AN AFTERNOON TEA INSPIRED BY ITS NEW 'VERY VIVARA' COLLECTION.



The Tokyo EDITION, Toranomon is pleased to announce its partnership with luxury Italian fashion house PUCCI, in line with the release of its new 'VERY VIVARA' collection. Designed by artistic director Camille Miceli, the 'VERY VIVARA' collection features fluid fabrics, silk scarves, and its distinctive VIVARA print first introduced in the 60s, inspired by the undulating waves of the sea.

In celebration, The Tokyo EDITION, Toranomon brings to life the collection with a delectable afternoon tea of sweet and savory bites. Alongside VIVARA, archival prints such as IRIDE and MARMO have been crafted into sweets, whereas the savory menu features brightly coloured dishes based on the local Italian cuisine.

MENU

Sweet

IRIDE Lime Cake

*Three layers of cake with almond biscuits, yogurt mousse, and lime mousse
Inspired by PUCCI's archival print from the 1970s, the IRIDE pattern, which means iris of the eye in Italian.*

VIVARA Classic Cheesecake

*Cassis, Greek yogurt, and cookie crumble
The VIVARA pattern originates from the crescent-shaped island in the Gulf of Naples in Italy,
one of PUCCI's most iconic patterns.*

MARMO Rosa Macaron

*filled with rose cream
The MARMO marble pattern, designed in 1968, is characterised by a play of delicate ripples of colors.*

PUCCI Bonet

*Espresso, chocolate, and a hint of amaretti
A traditional Northern Italian pastry*

PUCCI's Pannacotta

*With raspberry sauce with three kinds of fresh berries
Inspired by the unique PUCCI colors.*

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Savory

Speck & Melon

Fresh Melon, wrapped in speck, topped with orange puree

Marinated Sea Bream

Served with basil & almond pesto alla Trapanese on toasted seed brioche

Pappa Al Pomodoro

Speciality of Tuscany on toasted paprika bread

Spinach Arancino

Spinach risotto arancino with kale powder and sauce

Stracciatella & Zucchini Torta

Topped with Shiso flower

Scone

Pistachio Scone & Plain scone, Clotted cream & Strawberry jam

Pistachio scones made with rare Italian pistachios which have a rich aroma

Served with Fine Tea Selections

JPY 8,500 (weekdays)

JPY 9,500 (weekend)

Served with a glass of Champagne

JPY 12,000 (weekdays)

JPY 13,000 (weekend)

The PUCCI Afternoon Tea will be available daily (12:00-17:00) at Lobby Bar from Friday 5 April - Tuesday 25 June 2024. Prices include consumption tax and service charge. For further information and bookings please see [here](#) and high res imagery [here](#).

ENDS



PUCCI

PUCCI is an Italian fashion house founded in 1947 by Emilio Pucci. Born in 1914 into one of Florence's most historic and prestigious aristocratic families, Emilio Pucci, Marquis di Barsento, revolutionised the fashion world in the 1950s with his foresight, an impact that continues to this day. He introduced radical and daring patterns that were unprecedented in the fashion world at the time, and became known as the 'Prince of Print' to fashion insiders around the world who were fascinated by them. The impact of this moment has become a PUCCI legend that continues to be told to this day. Camille Miceli, the new artistic director from the collection presented in Capri in April 2022, has developed a powerful and positive collection that takes over the Maison's DNA. Camille describes the new direction of the Maison as a 'new journey'. Focusing on modern ways of thinking, living and moving beyond style, she has created a highly contemporary collection that is deeply rooted in PUCCI's history.

THE TOKYO EDITION, TORANOMON

The Tokyo EDITION, Toranomom, is designed in partnership with globally-renowned architect Kengo Kuma and ISC. The Tokyo EDITION, Toranomom embraces both the authentic history of the ancient city along with the modern skyscrapers that have revitalised the city's skyline. The hotel is housed within Tokyo World Gate, occupying floors 31-36, and features 206 guest rooms, some with furnished step-out terraces, a first of its kind in the city, and 22 one-bedroom suites, with iconic views of the Tokyo skyline. The hotel's design includes 2 restaurants; The Jade Room + Garden Terrace by Tom Aikens and The Blue Room; 2 bars; The Lobby Bar and Gold Bar at EDITION, a spa with 6 treatment rooms, gym, pool and event spaces with four meeting studios.

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